



# partners at the top

## Four Omaha Companies On The Way To The Top Of Their Industries

**M**ore than a series of transactions, the best business relationships are created from the ongoing exchange of ideas, information and advice. At McCarthy Group, Inc. (MGI), we feel fortunate indeed to count among our portfolio partners some of Omaha's most dynamic businesses – noted not only for their financial success, but also for their proven management, brand leadership and innovative approach to business. MGI provides capital and more, our partners provide the ideas and energy that take them to the top.

**Adesta** is a systems integrator that brings innovative, flexible and cost efficient thinking to the design, construction and maintenance of stand-alone or integrated communication networks and electronic security systems. For nearly two decades, Adesta has offered commercial, industrial and governmental clients an efficient single point of contact for all their project issues. A trusted partner to customers and suppliers throughout the world, Adesta takes great pride in delivering outstanding technology and superior service.

**Customer Service Profiles, LLC (CSP)** "We are a leader in customer satisfaction research primarily in the financial services industry. One of the most important elements of our customer-based surveys is that CSP ensures objective and unbiased customer satisfaction feedback that is reported at the employee level and is immediately available via web-based reporting. This process enables our clients to use the data to coach and train their employees and incorporate the data into employee incentive programs. The process is proven to improve customer satisfaction scores over time anywhere from 5% to 20%."  
– Steve Kutilek, President/CEO, CSP

**MarketSphere** is a premier provider of business consulting services tailored to help local companies achieve their strategic, financial, operational, and technological objectives. With the vision of being the most respected business advisor in the markets it serves, MarketSphere serves as a trusted partner delivering innovative and value-generating solutions to many of the leading companies throughout the Midwest and Southwest.

**NRG Media** "We are committed to the concept of Great Local Radio. NRG Media is comprised of a network of 87 privately held stations in seven states across the Midwest, with eight great stations in Omaha, as well as an Omaha based network services company, providing programming for existing radio as well as new HD radio stations. Our goal is to continue to gain market share and generate new opportunities for revenue while providing exceptional service, news, and entertainment to the communities in which we operate."  
– Mary Quass, President/CEO, NRG Media

